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## **A Health Improvement Vision Statement is a statement that summarizes the purpose and goals of our organization's commitment to creating a culture of health.**

Taking the time to clarify and describe your organization's vision can provide a focus and a consistent direction for your strategies for years to come. The vision statement reminds leaders and employees of the link between employee health and the organization's ability to achieve its overall mission.

Engaging the leadership team, the wellness committee members or even all employees in helping to develop your vision statement will ensure that it accurately reflects what is important and meaningful to your organization. We suggest you answer the following questions, which will provide initial themes upon which you can build a simple and powerful vision for your organization's culture of health. *Reference and/or use the **TEMPLATE HANDOUT** to collect input prior to discussing and finalizing your vision statement.*

- *What are facets of a healthy Worksite culture?*
- *What do we want our culture of health to accomplish?*
- *How do we plan to accomplish it?*
- *How does this mission support or further the organization's mission?*

A sample vision statement might be:

To have employees who perform at their best and who enable XYZ Corporation to be an industry leader in printing quality and customer service (*organization's mission*), XYZ Corporation is committed to providing opportunities for employees to engage in healthy behaviors during the workday in order to encourage employees to work and live at their best.

The vision statement ultimately supports the development of worksite wellness strategies, goals and outcome measures.